



## LOS ANGELES

Tuesday, June 23rd 2026  
10:00 am

Mark Taper Auditorium  
630 W 5th St  
Los Angeles, CA, 90071

## AGENDA – LOS ANGELES

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### 10:00 Welcome

Gerardo Fueyo, *General Consul of Spain in Los Angeles*

Félix Alcaraz, *Consul for Tourism Affairs, Spanish Tourist Office in Los Angeles*

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### 10:10 Panel I: Sustainable Destinations: From Strategy to Action

Moderator Patt Morrison, *Journalist, Los Angeles Times*

– José Antonio Donaire, *Commissioner for Sustainable Tourism Management, Ajuntament de Barcelona*

– Paula Llobet, *Councilman for Tourism, Ayuntamiento de Valencia*

– Morgan Mingle, *Director of Sustainable Tourism, Park City Chamber & Visitors Bureau*

– Christine E. Marez, *Senior Vice President, Sustainability & ESG and Aviation, Transportation & Infrastructure, Cumming Group/ Board Chair, USGBC California*

– Lauren Salisbury, *Vice President of Communications, Visit Santa Monica*

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### 11:00 Keynote Speech

Manuel Parga, *Director of Marketing, Sustainability and HR, Spanish Olympic Committee*

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### 11:45 Coffee Break

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### 12:15 Panel II Tourism that Matters: Communities, Inclusion and Impact

Moderator: Pablo Scarpellini, *El Mundo, Los Angeles Correspondent*

– J. G. Díaz Montañés, *CEO ARTIEM Hotels*

– Miguel Carrasco, *Director, Tur4All*

– Jessica Blotter, *Founder and CEO, Kind Traveler*

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### 13:00 Closing Session and Awards Ceremony





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## AWARDS – LOS ANGELES

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### Tourism Sustainability Awards Ceremony

#### MEDIA AWARD

Recognizes the best media coverage of Spain as a destination committed to sustainability.

#### AMBASSADOR AWARD

Honors the top advocate or content creator who has helped position Spain as a sustainable destination.

#### EXPERIENCE AWARD

Rewards the best sustainable tourism product, valuing experiences and proposals that respect the environment.

#### BUSINESS AWARD

Recognizes the company with the best ESG project, highlighting initiatives in areas such as carbon footprint reduction, accessibility, and inclusion.

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13:15 Networking Cocktail

