



## LOS ANGELES

Tuesday, June 23rd 2026  
10:00 am

Mark Taper Auditorium  
630 W 5th St  
Los Angeles, CA, 90071

## AGENDA – LOS ANGELES

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### 10:00 Welcome

Gerardo Fueyo, *General Consul of Spain in Los Angeles*  
Félix Alcaraz, *Tourism Counselor, Spanish Tourist Office in Los Angeles*

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### 10:10 Panel I: Sustainable Destinations: From Strategy to Action

Moderator Patt Morrison, *Journalist, Los Angeles Times*  
– José Antonio Donaire, *Commissioner for Sustainable Tourism Management, Ajuntament de Barcelona*  
– Paula Llobet, *Councilman for Tourism, Ayuntamiento de Valencia*  
– Morgan Mingle, *Director of Sustainable Tourism, Park City Chamber & Visitors Bureau*  
– Christine E. Marez, *Senior Vice President, Sustainability & ESG and Aviation, Transportation & Infrastructure, Cumming Group/ Board Chair, USGBC California*  
– Lauren Salisbury, *Vice President of Communications, Visit Santa Monica*

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### 11:00 Keynote Speech

Manuel Parga, *Director of Marketing, Sustainability and HR, Spanish Olympic Committee*

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### 11:45 Coffee Break

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### 12:15 Panel II Tourism that Matters: Communities, Inclusion and Impact

Moderator: Pablo Scarpellini, *El Mundo, Los Angeles Correspondent*  
– J. G. Díaz Montañés, *CEO ARTIEM Hotels*  
– Miguel Carrasco, *Director, Tur4All*  
– Jessica Blotter, *Founder and CEO, Kind Traveler*

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### 13:00 Closing Session





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## AWARDS – LOS ANGELES

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### 13:30 Tourism Sustainability Awards Ceremony

#### **MEDIA AWARD**

Recognizes the best media coverage of Spain as a destination committed to sustainability.

#### **AMBASSADOR AWARD**

Honors the top advocate or content creator who has helped position Spain as a sustainable destination.

#### **EXPERIENCE AWARD**

Rewards the best sustainable tourism product, valuing experiences and proposals that respect the environment.

#### **BUSINESS AWARD**

Recognizes the company with the best ESG project, highlighting initiatives in areas such as carbon footprint reduction, accessibility, and inclusion.

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### 13:45 Networking Cocktail

